

BUILD YOUR BRAND

WITH LAT APPAREL'S LABEL CHANGE PROGRAM

LAT APPAREL

LIVE AND TELL

Customize your apparel with ease and affordability. Now, personalization doesn't have to be a hassle or break the bank. With our straightforward options, you can tailor your clothing to reflect your unique style or brand identity. Whether you're looking to add a personal touch to your wardrobe or seeking a cost-effective solution for branded merchandise, our program is designed to meet your needs. Transform ordinary apparel into something uniquely yours, effortlessly.

CONTACT US

labelchange@latapparel.com | 800.414.5650 press 2



1. PAD PRINTING

Your logo, country of origin and size can be pad printed on the back of the garment under the neckline, with LAT supplying and adjusting the necessary care, size, and origin details. Submit your logo in a customer-friendly EPS format to labelchange@latapparel.com

The maximum print size is 2.4" in diameter. Adobe Illustrator (CC or lower) files are accepted. Use sans serif fonts no smaller than 8 pt for clarity. Each print costs \$0.25, with a one-time \$50 plate setup fee. Approval is required before printing; LAT will send a photo proof and printing will begin upon receipt of approval.



4. UNDER-NECK TAPING

Option 1 involves removing LAT Apparel's label and incorporating your custom loop label beneath the neck taping, requiring it to include essential information. LAT Apparel will assist with label details. This method costs \$0.30 and is applicable only to neck-taped styles.

Option 2 also starts by removing the original LAT label, but then adds your logo and a LAT-provided joker label under the neck taping. Like Option 1, it's available for neck-taped styles at \$0.37.



2. HEAT PRESS LABEL

Heat press labels are available with a variety of color selections. Please ensure that artwork is supplied in roll form.

For more details about this option, reach out to LAT. The largest area available for printing measures 2.5x2.5 inches in diameter.

Each garment is priced at \$0.30 for this service.



5. BASIC

Option 1: Remove LAT Apparel's logo, keeping the joker tag, which has essential country of origin and size info. We stitch your logo on top of the taping in the back neck.

Option 2: Both LAT Apparel's logo and the joker tags are removed. We add your loop label with all necessary information in the back neck. LAT will supply the label info.

Pricing for Both Options: \$0.15.



3. HEM LABEL

Hem labels are available as an additional customization feature. For sizes ranging from infant to youth, these labels need to be securely attached on all four sides to ensure safety and durability. For adult garments, attaching the label across the top suffices. Alternatively, a heat press method can be utilized for applying hem labels, offering the same cost efficiency. For further details on this option, please reach out to LAT.

Minimum Print Area: 1.25 inches
Pricing Per Garment: \$0.30.



6. HANG TAGS

We understand the critical role that branding plays in setting your products apart in the market. That's why we offer premium-quality hang tags, designed to elevate your brand's visibility and appeal.

This added value is just \$0.10 per style.

LABEL RESOURCES

Distinctive Design | Email: sales@distinctivedesigns21.com
Label Service | Email: sales@labelserviceusa.com
Global Trim | Email: info@globaltrim.com

www.latapparel.com

**EASYTEAR™
LABELS**

We use EasyTear™ labels so you can brand garments with your own logo.