



## **Rabbit Skins Improves Bodysuits – and it happens in a snap!**

Friday, January 11, 2019. Ball Ground, GA – Just when you thought the infant bodysuit couldn't get any better, LAT improves the style, comfort, and safety of Rabbit Skins bodysuits through innovative Snap Tape Technology. New Snap Tape, three snaps per bodysuit, results in a closure that's smooth and soft. This enhanced closure is incorporated into 12 Rabbit Skins styles.

Snap Tape is secure – injection molded snaps consistently placed on polyester woven tape – no attaching machines or dies required. The tape is custom color matched to the bodysuits, elevating the garments appearance. The improved snap and unsnap action allow you to close the garment with one hand.

The infant bodysuit, style 4400, was introduced in 1999 and became a staple item in children's wear. Along with the change on the closure, the design team reshaped the leg opening to align to changes in diaper technology. The Rabbit Skins 4400 bodysuit accommodates the child and diaper without leg opening gaps or sagging. Plus, the expandable shoulders allow easy on and off changing without taking the garment over the child's head. Perfect fit, style and safety - that's what Rabbit Skins delivers.

Rabbit Skins is CPSIA-compliant and stands behind the workmanship on everything they make. The addition of Snap Tape is the latest advancement as they lead innovation in the children's wear market. Rabbit Skins/LAT customer service is available at 1.800.414.5650 or by email at [service@latapparel.com](mailto:service@latapparel.com).