



1. PAD PRINTING

BUILD YOUR BRAND

WITH LAT APPAREL'S LABEL CHANGE PROGRAM



2. UNDER - NECK TAPING



3. BASIC

The LAT Apparel label change program is another way to build your brand. We can help you choose the best label change option to make sure your name is placed on every garment. Our labeling program gives your brand another way to be seen and talked about when your customers wear your decorated t-shirts. Adding a custom label change to your LAT Apparel product is quick and easy, with low minimums and quick turnaround times. In just a few days you can have custom branded product delivered to your door, ready for printing.

CONTACT US

service@latapparel.com | 800.414.5650 press 2
www.latapparel.com/labelchange

EASYTEAR™ LABELS

We use EasyTear™ labels so you can brand garments with your own logo.



1

1. PAD PRINTING

LAT Apparel's full label is torn from the neckline. The back of the garment directly underneath the neckline is then pad printed with the label artwork you provide. Artwork must contain your logo. Required care, content, size and country of origin information will be provided by LAT for your plates.

Visit www.latapparel.com/labelchange to download a customer friendly eps to help set your art. Once your art is set, send to: padprinting@latapparel.com.

Maximum Print Area: 1.9379" W x 2.45" H

Logo Print Area: 1.9379" W x .9" H

Artwork Requirements: All orders requiring artwork can be accepted from the following programs:

-Adobe Illustrator - CC or lower saved to an eps and collected with all art, links and fonts (please do not convert to outlines). For best printability, type/fonts should be sans serif and no smaller than 8 pt.

Pricing Per Garment: \$0.25

All orders will be charged a one-time plate set up fee of \$50.00.

As a standard practice, LAT will provide a photo proof for approval.

Printing will begin upon receipt of approval.



2

2. UNDER-NECK TAPING

Option 1: The back neck taping is opened and the full LAT Apparel label is removed. Your full loop label is then placed under the neck taping and single-needle stitched closed. Your loop label must contain required care, content, size and country of origin information, and LAT Apparel will provide label information for you. (This option is only available for styles with neck taping.)

Pricing for Option 1: \$0.30

Option 2: The back neck taping is opened and the full LAT Apparel label is removed. Your logo label along with an LAT Apparel provided joker label is then placed under the neck taping and single-needle stitched closed. (This option is only available for styles with neck taping.)

Pricing for Option 2: \$0.37



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3. BASIC

Option 1: LAT Apparel logo label is torn from the neckline with the joker portion remaining. The joker portion includes all required care, content, size and country of origin information. Your logo label is then single-needle stitched in the back neckline of the garment. (This option is available for all styles.)

Option 2: LAT Apparel logo and joker labels are torn from the neckline. Your full loop label is then single-needle stitched in the back neckline of the garment. Your loop label must contain required care, content, size and country of origin information, and LAT Apparel will provide label information for you. (This option is available for all styles.)

Pricing for Options 1 & 2:

12-36 garments- \$0.25

37-276 garments-\$0.20

277-575 garments- \$0.17

576+ garments- \$0.15

