

**Position Title:** Merchandising and Design Director, Georgia / Southeast Inside Sales

**Type:** Full Time · Atlanta, GA United States

### **Job Summary**

LAT Apparel is the parent company of the lifestyle brands Rabbit Skins, Live & Tell, and Doggie Skins. LAT was founded in 1982 and has been a long-time leader in the Printwear industry with a growing retail presence. We are looking for employees who will continue to foster our culture of collaboration, innovation, and entrepreneurial spirit with a mindset of growth and a passion that will continue to inspire our story!

As the lead over LAT Apparel (multi-brand) design and merchandising, you will oversee all development activity for apparel products from inception. You will be responsible for all aspects of seasonal concept design from sales samples to production. This includes managing timelines; technical design, including sketching, fabric and trim selection, and overall design details; fit and block selection; approval of all colors, product testing, physical samples, and quality. This person will develop all seasonal merchandising briefs that allow for category segmentation by brand, align with seasonal trend details, and stay true to the brand DNA. Must be able to operate at a macro strategic level and interpret and execute tactical details. Must be able to manage direct and indirect resources. Requires having in-depth knowledge of fit, patterning, materials, sewing, and construction techniques to properly commercialize and meet product expectations. Must have experience with digital design software; the ideal candidate has experience with Browzwear.

The candidate will need to work cross-functionally with production planning, sourcing, and overseas partners. Strong communication and attention to detail are required.

### **Education Required:**

- College Degree in Product Design / Merchandising

### **Work Experience Required:**

- Minimum of 5+ years of recent experience in product development (preferably knits)
- Experience in leading Line Plan development and Seasonal Merchandising Briefs
- Thorough understanding of product development
- Strong Textile Knowledge (knits)
- Proficient in yarn, fabric, and finishing
- Proven ability to understand design concepts and have a clear track record of developing products that meet all development objectives (Design, quality, costing)
- Extensive knowledge of materials. Knit material knowledge is a benefit
- Experience sourcing new materials and technologies

**Work Experience Required (CONTINUED):**

- Extensive knowledge of fit and patterning making
- Experience with V-Stitcher / 3D Design
- Must have excellent presentation, communication, and organizational skills
- Initiative/sense of urgency; demonstrated problem-solving skills
- Ability to interact with multiple departments and associates at all levels
- Ability to react to change
- Strong written and verbal communication skills
- Proficiency in Windows-based software (PowerPoint, Excel, and Word)
- Proficient in Photoshop and Illustrator

**Benefits**

- 401(k)
- 401(k) matching
- Dental insurance
- Employee discount
- Health insurance
- Life insurance
- Mileage reimbursement
- Paid time off
- Retirement plan
- Travel reimbursement
- Vision insurance