

FOR IMMEDIATE RELEASE

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Live & Tell® and Rabbit Skins® Head to January Trade Shows with an E-Bike Giveaway at ISS Long Beach

Don't miss your chance to see what's new—and ride away a winner.

Ball Ground, GA — January 2026 — Live & Tell® and Rabbit Skins®, leading brands within L.A.T. Apparel, are heading to the trade show floor this January with a featured appearance at **ISS Long Beach (Booth 1049)**. Attendees are invited to stop by, explore the latest collections, and enter for a chance to win an **e-bike**, available exclusively at ISS Long Beach.

Both brands will showcase new and upcoming styles, fit innovations, and core collections designed to meet the evolving needs of today's market. From elevated everyday essentials to thoughtfully crafted children's apparel, Live & Tell and Rabbit Skins continue to deliver quality, comfort, and brand-driven design.

To celebrate the new year and the return to the show floor, the brands are giving away **one e-bike to one lucky winner**, selected following ISS Long Beach—making the booth a must-visit stop for show attendees.

Why stop by:

- Preview the latest Live & Tell and Rabbit Skins collections
- Learn more about fit, fabric, and craftsmanship stories
- Enter the **ISS-only e-bike giveaway** for a chance to win

How to enter at ISS Long Beach:

- Start in the **Lobby of the Convention Center**
- Look for the **e-bike signage** and grab your ticket
- Visit **Booth 1049** to enter

Don't miss out. Visit Live & Tell and Rabbit Skins at **ISS Long Beach** and make it a priority stop this January.

For more information, visit latapparel.com or follow along on social media for show updates.

*NO PURCHASE NECESSARY. Ends 1/24/26. Official Rules available at <https://www.latapparel.com/giveaway>. Open to legal residents of the 50 U.S., DC & PR, age 18+. Void where prohibited.

About LAT Apparel

LAT Apparel stands apart in the apparel industry with elevated essentials that go beyond basic blanks.

We focus on creating quality-driven styles with thoughtful design, fit, and comfort—made for decorators and

retail alike. Our commitment to ethical sourcing, safety, and sustainability is demonstrated through CPSIA compliance, WRAP certification, Prop 65 adherence, and ongoing efforts to reduce our carbon footprint.

Every garment from LAT Apparel delivers softness, quality, and confidence—for every shape, size, and story.