Live & Tell®
BY L.A.T.

OUR STORY

Live & Tell is a premium apparel brand creating everyday style with a fashion point of view, differentiated by a fit you can trust. Informed by real-world body measurements, every style is thoughtfully crafted to look better, fit better, and feel better from youth to adult. Soft, durable, decorator-friendly, and designed to live beyond the trend cycle, Live & Tell is a better brand for the moments, memories, and stories worth telling.

OUR BRAND PROMISE

Premium by Design.
Everyday styles with a distinct fashion point of view, thoughtful details, and premium quality that feels relevant beyond the trend cycle.

Fit You Can Trust.
Real-world body measurements and quality manufacturing help create a more consistent, reliable fit, giving you greater confidence in every purchase and helping reduce fit-related returns.

Made to Live In. Built to Tell.
Soft, durable, decorator-friendly apparel made to be worn, personalized, and lived in, becoming part of the moments, memories, and stories people tell.

www.liveandtell.com

