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FOR IMMEDIATE RELEASE

L.A.T. Apparel Welcomes Mark Grinspoon as Territory Sales Manager, Mid-Atlantic

Ball Ground, GA — September, 2026 — L.A.T. Apparel is pleased to announce the addition of Mark Grinspoon to its sales organization as Territory Sales Manager, Mid-Atlantic, effective September 17, 2026.

Mark joins L.A.T. Apparel with extensive experience in sales, territory management, and relationship development within the apparel industry. Throughout his career, he has built a strong reputation for cultivating long-term customer partnerships, driving business growth across his territories, and delivering exceptional service and support. His relationship-focused approach, industry expertise, and commitment to customer success make him a valuable addition to the L.A.T. Apparel team.

"We are excited to welcome Mark to the L.A.T. family," said Steve McLean, Vice President of Field Sales. "His proven track record of building strong customer relationships, combined with his deep industry knowledge and passion for partnership, will be a tremendous asset as we continue to grow throughout the Mid-Atlantic region."

In his new role, Mark will be responsible for managing and expanding customer relationships across the Mid-Atlantic territory, supporting customers with tailored solutions while driving continued growth for L.A.T. Apparel.

The territory will also be supported by Donna Allen, Customer Service Representative, who will partner with Mark to provide customers with exceptional service, responsiveness, and support.

About Mark

Mark resides in Ellicott City, Maryland, with his wife, Ariel, and their family. A devoted husband and father, he values spending quality time with his family whenever possible.

Outside of work, Mark enjoys sports, music, travel, and spending time with friends and family. A lifelong Maryland resident, he has strong ties throughout the Baltimore-Washington region and enjoys remaining active in his local community.

Please join us in welcoming Mark to the L.A.T. Apparel family. We look forward to the experience, energy, and leadership he brings to the organization and are excited about the future of the Mid-Atlantic territory under his guidance.

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