

**FOR IMMEDIATE RELEASE**

## **L.A.T. Apparel Welcomes Mary Bostwick as Southeast Territory Manager**



**Ball Ground, GA — June 10, 2026 —** L.A.T. Apparel is pleased to announce the appointment of Mary Bostwick as Southeast Territory Manager, effective Monday, June 15.

A Georgia resident based in Auburn and originally from Jacksonville Beach, Florida, Bostwick brings more than 30 years of experience in the apparel industry to L.A.T.'s sales organization. She spent 28 years with Delta Apparel, followed by her most recent role with Vantage Apparel, building a strong reputation for leadership, customer engagement, and market expertise.

Throughout her career, Bostwick has held a variety of senior-level positions spanning Customer Service, Inside and Field Sales, Marketing, and Business Development. During her tenure at Delta Apparel, she wore many hats across the organization, contributing to customer service operations, catalog development and creation, and onboarding new customers—demonstrating a well-rounded and hands-on approach to the business.

Her deep knowledge of the Southeast territory, long-standing customer relationships, and strategic market insight position her to make an immediate impact. In this role, Bostwick will be responsible for driving growth, strengthening partnerships, and expanding L.A.T. Apparel's presence across the region.

“We are thrilled to welcome Mary to the L.A.T. team,” said Rachel Newman. “Her extensive experience, versatility, and customer-first mindset make her an invaluable addition to our organization, and we look forward to the results she will bring to the Southeast territory.” Outside of work, Bostwick enjoys spending time with family and grandchildren, especially at the beach.

### **About L.A.T. Apparel**

L.A.T. Apparel stands out in the apparel industry by offering fresh, elevated styles beyond basic blanks. The company focuses on thoughtful design, quality fabrics, and modern fits—delivering differentiated products without compromising affordability. L.A.T. Apparel is committed to quality, safety, ethical sourcing, and sustainability, demonstrated through CPSIA compliance, WRAP certification, Prop 65 compliance, and ongoing efforts to reduce its carbon footprint. Every garment reflects a promise of exceptional softness and quality for every shape and size.

For more information or to connect with Mary, please reach out via her email at [mbostwick@latapparel.com](mailto:mbostwick@latapparel.com) or by phone at 678-361-5171.

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